



## THINGS YOU NEED TO KNOW

### Dates & Schedule:

- **Opening Weekend "Pumpkin Patch":**
  - Friday, October 23rd & Saturday, October 24th - 10am to 10pm
  - Saturday, October 24th - Fireworks Spectacular at dusk
  - Sunday, October 25th - 10am to 6pm
- **Halloween Weekend "Pumpkin Patch":**
  - Wednesday, October 28th, Thursday, October 29th & Friday, October 30th - 10am to 10pm
  - Saturday, October 31st - 10am to 10pm
    - Halloween costume & Pumpkin Carving contests and Outlet Stores Trick or Treat
    - Halloween special shape hot air balloon appearance (**weather permitting**)
- **BBQ & Balloons Weekend:**
  - Friday, November 6th from 10am to 10pm
  - Saturday, November 7th from 10am to 10pm
    - "People's Choice" BBQ Team Awards & Hot Air Balloon "Glow" – up to 6 hot air balloons to appear (**weather permitted**)

**\*PLEASE NOTE: Hot Air Balloon Tether Rides & Glows times are always dependent upon weather conditions.**

### Location:

Phoenix Premium Outlets at Wild Horse Pass, 4976 Premium Outlets Way, Chandler, Az 85226

### Community &

### Charitable Return:

This year with the effects of COVID-19, unemployment and small business hardships, the Fall Fest organizers want to give back during festivities to those in our own community - Plain and simple. 25% of all gross liquor sales and 25% of all "Relief Raffle" sales will go directly back to a local charity. Additionally, all attendees to this year's Fall Fest are encouraged to bring a can good to fulfill our "Food Drive" commitment prior to Thanksgiving.

### Attendance:

Up to 5,000 spectators and local visitors are expected to enjoy this **FREE** community event

### Balloons:

Up to 6 hot-air balloons will participate during the BBQ & Balloons weekend

### Events:

**The FREE "Fall Fest"**, a community wide interactive and family engagement event with seasonal activities, themes, food and beverages – 3 weeks long. From the producers of the annual Arizona Balloon Classic, **Arizona Events Group** will produce this one of a kind event that will include sponsors, retail & food vendors, raffles, "Pumpkin Patch", "Trick or Treating", inflatables, kids & family activities, local music, hot air balloon "Glows", hot air balloon tether rides, fireworks, holiday themed competition, seasonal beverages, BBQ and a beer garden.

### Admission & Parking:

**FREE** ALL BALLOONING EVENTS ARE DEPENDENT UPON WEATHER CONDITIONS

### COVID-19 Statement:

Arizona Events Group will continue planning for our scheduled Fall Fest event. As we monitor the CDC and Arizona Department of health regulations, we will adapt our plans according to these guidelines and our website and social media will post frequent updates. We will continue taking steps to help protect you and your family's health by following all applicable guidelines and regulations concerning COVID-19 safety.

### Website:

[www.theazfallfest.com](http://www.theazfallfest.com)

**ALL EVENT INFORMATION SUBJECT TO CHANGE**

Arizona Events Group | 1334 E. Chandler Blvd. | Suite #5-D17 | Phoenix, Arizona 85048 USA

